



FORESTS IN FOCUS

Tool that gives brands access to a new pool of sustainable wood fiber.



50% of the U.S. supply chain's wood fiber is contributed by family-owned forests.¹



Only 10% of family-owned forests are certified as sustainably managed.¹

The other 90% of families might follow environmentally friendly practices. Most just haven't dedicated limited time and resources to certification.



Forests in Focus collects data on the landscape level, then verifies which forests meet high standards for sustainability.

Eco-friendly services



Quad is a founding member of Forests in Focus and has comprehensive suite of eco-friendly services.

Supply chain reassurance

Quad offers several resources for environmentally responsible paper and packaging. Forests in Focus is the latest. The following organizations have high standards for the protection of forests and wildlife habitats, and for the management of natural resources.



- Forest Stewardship Council® (FSC® C084269)
- Sustainable Forestry Initiative® (SFI®-00993)
- Programme for the Endorsement of Forest Certification (PEFC™/29-31-58)
- Forests in Focus

¹ <https://greenblue.org/work/forests-in-focus-landscape-assessment/>

QUAD SUSTAINABILITY

Committed to responsibility for our clients — and for the environment

Quad builds sustainability into every aspect of operations. We believe it's possible — and necessary — to do what's good for business and the planet.

Our sustainability services are scalable and simple to implement. Brands have several options to meet goals and help the environment.

Sustainable Print

Quad applies continuous improvement expertise to our clients' businesses, and to our own. We proactively work to print more with less raw material, then recycle what's left.

We're committed to finding better ways to reduce our impact on air, water and energy across the organization.

Sustainable Packaging

We invest in people and manage resources to deliver responsible products and services — without compromising quality or price for our customers.

Quad supports the Sustainable Packaging Coalition and has a seat on its board. Our annual Sustainability Symposium helps customers, vendors and partners achieve higher standards for packaging.

QUAD ONGOING ENVIRONMENTAL INITIATIVES

- Co-mail service consolidates loads of mail, reducing emissions by putting fewer trucks on the road.
- Proprietary EnviroTech inks contain a high percentage of renewable resource content, above and beyond regulatory minimums.
- Web offset print presses have dryers that collect volatile organic compounds and use them as energy that supplements natural gas, and captures more VOCs.
- All gravure presses capture solvents to reuse for future jobs.
- Outreach program, Trees Are Treasures, educates K-3rdgrade students on environmental sustainability with math, art and science components.

See how we can help.

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