

Quad

Overview

Quad is a leading marketing solutions provider with a strong print foundation, dedicated to creating a better way. With an integrated offering, Quad helps clients reduce complexity and eliminates the need to use multiple agency and vendor partners while increasing process efficiencies and marketing spend effectiveness.



6,900

Clients Representing
Diverse Vertical
Industries



4.2 Billion

Net Sales (2017)⁽¹⁾



22,000

Employees Worldwide



55+

Manufacturing
Facilities,
7 Countries



70+

Creative
Operations
Locations

(1) Represents Quad/Graphics, Inc.'s narrowed 2018 financial guidance reported on October 31, 2018.

MARKETING
STRATEGY

CREATIVE
SOLUTIONS

PRINT
MEDIA
IN-STORE
PACKAGING

MARKETING
MANAGEMENT
SERVICES





MARKETING STRATEGY

Use data driven consumer insights to fuel campaigns that resonate with your target.

- ◆ Customer Insights & Analytics
- ◆ Campaign Planning
- ◆ Media Planning



CREATIVE SOLUTIONS

Pair creative strategy and design with an optimized, content-first approach to produce quality content quickly and at scale.

- ◆ Content Workflow Solutions
- ◆ Creative Design Services
- ◆ Content Production Services



PRINT MEDIA IN-STORE PACKAGING

Get the most out of your media spend while using less resources.

- ◆ Broadcast
- ◆ Digital
- ◆ Print
- ◆ In-Store
- ◆ Packaging



MARKETING MANAGEMENT SERVICES

Alleviate operational complexities to focus on other critical aspects of your business.

- ◆ Sourcing and Procurement
- ◆ Print & Paper Management
- ◆ Marketing Outsourcing
- ◆ Production Services Outsourcing

See how we can help.